

Collaboration terms

How we work with the artists we publish

This isn't a contract to sign — it's the shared understanding between The Brabanter and the illustrators it publishes, written down so both sides can always point back to the same page. It reads the same for every artist we work with.

Questions about any of it? Write to hallo@thebrabanter.nl — we answer everyone.

WHO THIS IS BETWEEN

THE ARTIST	THE BRABANTER
Completed on selection: name and surname · studio address email · phone KVK · BTW (if applicable)	The Brabanter Alessio Meroni Eindhoven, the Netherlands hallo@thebrabanter.nl KVK 89485106 · BTW NL004732697B52

1 Definitions

- 1.1 **Artwork** — the original digital illustration made by the Artist, delivered in a size of 36.6 × 54 cm, at a resolution of at least 300 dpi, ready for print.
- 1.2 **Script** — a text of 80 to 100 words, written by the Artist, that includes the Artwork's title and describes the Artwork.
- 1.3 **Template** — the set of texts and logos provided by The Brabanter and laid over the Artwork to simulate a magazine front page.
- 1.4 **Cover** — the combination of Artwork and Template.
- 1.5 **Poster** — the printed Cover, including its white border, in the formats listed in article 4.5.

2 What the Artist delivers

- 2.1 The Artwork, as described in article 1.1.
- 2.2 The Script, as described in article 1.2.
- 2.3 A biography, 80 to 100 words, and the links the Artist wishes to be published alongside the Cover, such as a personal website or social media accounts.
- 2.4 The Artist confirms the Artwork is their own, original work.
- 2.5 The Artwork is unpublished: it has not been shown, printed, or sold elsewhere before The Brabanter publishes the Cover.

3 Rights

- 3.1 The Artist holds the rights over the Artwork at all times.
- 3.2 For twelve months from delivery of the Artwork to The Brabanter, the Artist does not sell or license the Artwork, in any format, to third parties.

- 3.3 The Brabanter holds the exclusive right to commercialise the Artwork in the form of limited-edition Posters, as described in article 4.
- 3.4 The Brabanter may exhibit the Cover and the Poster, in digital and in printed form.
- 3.5 Whenever The Brabanter shows the Cover, the Poster or the Script, the Artist is credited by name.

4 Publication and printing

- 4.1 The Brabanter publishes a new Cover periodically — at the time of writing, once every two weeks. This cadence may change in the future.
- 4.2 Printing takes place on demand and in batches. The first batch is printed two weeks after the Artist is announced; further batches follow every two weeks.
- 4.3 The Brabanter takes care of printing, packaging and shipping, as well as of warranty and returns.
- 4.4 Every Poster is authenticated with an embossed The Brabanter logo and numbered by hand.
- 4.5 Posters are printed in two formats: A2 (42 × 59.4 cm), in a limited edition of 100 numbered pieces, and 30 × 40 cm, unlimited.

5 Price and compensation

Format	Sale price	To the Artist
A2 — 42 × 59.4 cm, limited edition of 100	€ 52.00	€ 10.00
30 × 40 cm — unlimited	€ 26.00	€ 5.00
	incl. BTW	excl. BTW, if applicable

- 5.1 The Brabanter may lower the sale price for marketing purposes, for example during a sale.
- 5.2 The compensation due to the Artist per Poster sold does not change during such a price reduction.
- 5.3 If the Artist falls under the KOR (kleineondernemersregeling), the compensation is net per Poster.

6 Invoicing and payment

- 6.1 The Brabanter reports the number of Posters sold and invites the Artist to invoice periodically.
- 6.2 The Artist issues an invoice to The Brabanter for each payment to be received, stating BTW where applicable.

7 Promotion

- 7.1 The Brabanter always promotes the Artist while showcasing the Poster and the Script.
- 7.2 The Artist is free, and warmly invited, to promote the Artwork, the Cover and the Poster through their own channels, indicating The Brabanter as the webshop.
- 7.3 At launch, The Brabanter asks the Artist — as a request, not an obligation — to share at least two pieces of content about the Cover with their own audience, mentioning **@thebrabanter**.